

Local Media:

Hello, [name],

This is [your name] from [church name], and I'm calling about an upcoming community event.

Did I catch you at an OK time?

[...]

[Name], I'm sure you're busy and I want to respect your time, so I'll be brief. The [church name] will be hosting an historical living museum called Messiah's Mansion, from [date] to [date], and this exhibit has always generated an overwhelming response in the communities it has visited before. We think you might want to announce in your [local news type].

[...]

Excellent. I have a Press Release and an information packet ready to email you—which is the best email address to use?

[They can also request a snail mail packet if they would prefer]

Thank you so much for your time. We'll be in touch.

Note: If it's been a few days and they have not confirmed receipt of your email, plan a follow-up call to make sure they received it okay.

Area Churches:

Hello, [name],

This is [your name] from [church name], and I'm calling about a community event that may interest your church.

Did I catch you at an OK time?

[...]

The [church name] will be hosting live tours of an Old Testament Sanctuary living museum called Messiah's Mansion, from [date] to [date]. This exhibit has always generated an overwhelming response in the communities it has visited before and we wanted to extend the invitation to you.

Additionally, area pastors and staff can receive a private VIP tour.

We have prepared an information packet complete with flyers and sample bulletin announcement text, which you can use freely to announce this event to your congregation. What is the best email address to send this to?

[They can request a snail mail packet if they would prefer]

Thank you so much for your time, and we hope you will enjoy this unique event! We'll be in touch.

Area Christian Schools:

Hello, [name],

This is [your name] from [church name], and I'm calling about a community event that may be of interest to the students at your school.

Did I catch you at an OK time?

[...]

The [church name] will be hosting live tours of an Old Testament Sanctuary living museum called Messiah's Mansion, from [date] to [date].

This exhibit has always generated an overwhelming response in the communities it has visited before and we wanted to extend the invitation to your students, as it can be a wonderful opportunity for kids to gain a real-life perspective of how the newly-freed Israelites worshiped God.

Additionally, teachers and pastors can receive a private VIP tour.

We have prepared an information packet containing the event information and promotional material, which you can use freely to announce this event to your school. What is the best email address to send this to?

[They can request a snail mail packet if they would prefer]

Thank you so much for your time, and we hope your students can enjoy this unique event! We'll be in touch.